Sent: Wednesday, April 15, 2015 11:47:56 PM
Subject: Fwd: Upcoming article in Reuters
From: [redacted]>
To: Jeffrey Epstein <jeevacation@gmail.com>

---------- Forwarded message ----------
From: **Jean-Francois Gariépy** <[redacted]>
Date: Wednesday, April 15, 2015
Subject: Upcoming article in Reuters
To: [redacted]>

That's wonderful. Very good plan, and I'm in to stick to it. It's good to have it listed like that for who I will choose to follow. Let me know when you have news!

On 14 April 2015 at 14:16, [redacted]> wrote:

Hi Jean-Francois,

Below are some marketing/PR suggestions. As soon as I hear from Jeffrey, I'll get back to you re: funding and reaching out to your target guest list. all the best,

- **TO INCREASE VIEWERSHIP:**

1. Look at how TED Talks, asapscience, the science channel, Vsauce, Veritasium. thebrainforum.org and scishow market themselves.
2. A YouTube Channel for Neuro.TV with subscribers, flesh it out and promote on all platforms, including website.
3. A Neuro.TV blog/newsletter and promote on all platforms.
4. Cross marketing with episode guests: i.e. request to have Neuro.TV posted on their university or Institute YouTube Channels, university websites, blogs etc.
5. Some bigger names in their episodes (that command viewership). Ie: Seth Lloyd, Martin Nowak, Ben Goertzel etc. (We can assist with this).
6. Advertise Facebook page and with more frequent posts and catchy headings. Posts don't have to be limited to new episodes. Can be interesting factoids/news in brain research.
7. Link all platforms: Facebook, google+, LinkedIn, Twitter, tumblr, Stumbleupon etc.
8. A monthly PR Newswire press release with links to the YouTube Channel.
9. Episodes need more demonstration graphics. And a varied format from time to time, such as a one-on-one interview. They should stay as academic as they want, so long as they have a mediator to connect to a lay audience.

10. Live episode panels at universities from time to time.
11. Live and past episodes for radio. A radio partnership. And with university radio stations.
12. a Wikipedia business page with links.
13. Posted on all the business directories via Yext. (good for link building).
14. Continue posting on outside websites and blogs.
15. Produce live panel discussions to be hosted by groups like Techonomy, The Brain Forum, Ted Talks and Live Science. A panel for a live debate on Intelligence Squared. New episodes might be hosted by these platforms too.
16. An audio version 'books on tape' sold on Amazon, iTunes and promoted on all platforms.

On Mon, Apr 13, 2015 at 6:23 PM, Jean-Francois Gariépy <[redacted]> wrote:

> Wonderful, glad to hear. I'll be waiting for your marketing suggestions and response from Jeff!
> Best,

Jean-François Gariépy

On 13 April 2015 at 16:24, [redacted]> wrote:

> Dear Jean-Francois,
> Thank you so much for your list and for meeting with me last Saturday. I sent my report and funding proposal to Jeffrey and I'll get right back you. We could definitely assist with obtaining most of the persons you suggest.

Until very soon,
[redacted]

On Monday, April 13, 2015, Jean-Francois Gariépy [redacted]> wrote:

> Dear [redacted],
> As we have discussed, I am sending you a list of potential speakers who would definitely have an impact and who could lead to very interesting discussions on NEURO.tv.

Robert Trivers
Noam Chomsky
Daniel Dennett
Richard Dawkins
Lawrence Krauss
Steven Pinker
Jonathan Haidt
Marc Hauser

Sam Harris

Each of these speakers require specific content, but in general I would like to talk with them about the origins of life, the place of human culture in evolution and the question of whether moral truth exists. I am also open to the suggestions you mentioned, so feel free to send me your own list and we can go from there!

Best,

Jean-François Gariépy
Postdoctoral Researcher
Duke University
President
NEURO.tv

On 11 April 2015 at 13:50, [redacted] > wrote:

> Hi Jean-Francois,
>
> I can be there by 2:20ish. See you soon!

On Sat, Apr 11, 2015 at 1:27 PM, Jean-Francois Gariépy <[redacted]> wrote:

> I'm ahead of schedule so I should be there at 2 pm, but take your time if you still want to come at 3.

On Saturday, April 11, 2015, [redacted] > wrote:

> Hi,
> Thank you! See you soon at 3pm. [redacted]

On Friday, April 10, 2015, Jean-Francois Gariépy <[redacted]> wrote:

> Dear [redacted],
> I'll see you tomorrow at the Corrado Café at 1280 Lexington Avenue. Here is our 2014 report for Season 1, to which I added an update on our current progress on Season 2 at the end of the document.

Best,

Jean-François Gariépy
Postdoctoral Researcher
Duke University
President
NEURO.tv

On 9 April 2015 at 13:36, [redacted] wrote:

> Hi Jean-Francois,
>
> Perfect. Saturday at 3pm at the Corrado Café. Thanks for the report-- or whatever you can put together.
>
> My cell again just so you have it is: [redacted].
>
> until soon,
> [redacted]
>
> On Thu, Apr 9, 2015 at 1:34 PM, Jean-Francois Gariépy <[redacted]> wrote:
>
> > Hi,
> > Saturday 3 PM is the best option for me. See you at the Corrado Café if that works with you. I'll try sending you a report before.
> >
> > Best,
> >
> > Postdoctoral Researcher
> > Duke University
> > President
> > NEURO.tv
>
> On 9 April 2015 at 13:31, [redacted] wrote:
>
> > Hi Jean-Francois,
> >
> > It would be great to meet up tomorrow if you can. Would 1pm or 1:30pm work for you? I'm on the upper east side and could meet you at Corrado Café (it's under scaffolding on Lexington btwn 64 and 63rd Streets. If you can't tomorrow, Saturday anytime after 2pm would be good too. Let me know.
> >
> > Could you also send me an overview of Neurotv's current progress and goals by email?
> >
> > Thank you so much!
> > I look forward to meeting you!
> >
> > [redacted]
> >
> > On Thu, Apr 9, 2015 at 11:17 AM, Jean-Francois Gariépy <[redacted]> wrote:

Dear [redacted],
There are lots of exciting things going on both in our personal projects here at Duke as well as with NEURO.tv, although our low budget this year makes all these amazing things advance quite slowly! I'd be available to pass by in New York tomorrow in the afternoon (1 PM or after), at any point during the weekend, or on Monday throughout the day. Let me know if any such time works and where and when you would want me to go!

If not, we could set a meeting later or give you an overview by email.

Best,

Jean-François Gariépy
Postdoctoral Researcher
Duke University
President
NEURO.tv

On 9 April 2015 at 11:07, [redacted] wrote:

Dear Jean-Francois,

I hope all is well. Jeffrey was interested in learning about how Neurotv is progressing, current status etc. Do you think we could speak to review this at your convenience? Or meet if you are in New York City?

You can reach me on my cell at: [redacted]. And at this email.

Thank you and best regards,
[redacted]

On Thu, Jan 15, 2015 at 4:21 PM, Jean-Francois Gariépy <[redacted]> wrote:

Dear Mr. Epstein,
I just wanted to send you a note so you know that a journalist from Reuters is preparing an article on you and I answered a couple of questions by phone concerning your donation to NEURO.tv.

Let me know if you need any help with this or if you want to talk about our discussion.

Jean-François Gariépy

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Jeffrey Epstein VI Foundation
[redacted]

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Jeffrey Epstein VI Foundation
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